

**PROGRAMME****SEMINAR: “PORTUGUESE LANGUAGE AND BUSINESS IN PORTUGUESE SPEAKING COUNTRIES”****Santiago de Compostela, 28 November 2014.**

9.15– 9.30	Registration
9.30 – 9.45	Opening session: Introduction and welcome
9.45– 10.00	Introduction to the project and website, by promoter
10.00– 10.40	Introduction to the PORTUGUESE MULTIMEDIA COURSE, by Universidade Lusofona
10.40– 11.00	<b>Paper 1</b> <b><i>Importance of Portuguese language for Galician people</i></b> Xurxo Fernández, Portuguese Teacher from the Modern Language Institute of University of Santiago de Compostela.
11.00-11.20	<b>Paper 2</b> <b><i>Learning Portuguese to do business.</i></b> Luciana Castelo Branco, Director of Training in Language Services for Business
11.20– 11.50	Coffee break
11.50– 12.10	<b>Paper 3</b> <b><i>Horizons of the Portuguese language: the relations between education and business</i></b> Prof. Doutora Filipa Soares, Coordinator of Teaching Portuguese in Spain and Andorra in Camões Instituto da Cooperação e da Língua
12.10 – 12-30	<b>Paper 4</b> <b><i>Programmes to support Galician business in Portuguese speaking countries</i></b> Manuela Campos Parada, Responsible for Programmes in Instituto Galego de Promoción Económica (IGAPE)
12-30– 12-50	<b>Paper 5</b> <b><i>Languages as a business: the case of Portuguese Language Technology in Cilenis</i></b> Isaac González - CEO in Cilenis Language Technology
12-50 – 13:30	Round table “ Portuguese language and business in Portuguese speaking countries” Formulating recommendations and ideas for SME organisations, policy makers and training organisations.
13:30 – 13:45	Conclusions of the seminar
13:45 – 14:00	Closure of the Seminar